

# Phoenix Art Museum Approved logo usage

Below are the approved usages for the Museum's logo.

- No other colors or styles should be applied to the logo.
- The logo may not be distorted or stretched in any way.
- Use of this logo should be approved by the Director of Marketing and Public Relations before final materials are produced.

## If you have questions, please contact:

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### Phoenix Art Museum's Primary logo

Used for light or white backgrounds.



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### Phoenix Art Museum's Secondary logo

Used only for black backgrounds.



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### Phoenix Art Museum's Minimum size

Use of the logo should not be any smaller than one inch in width.

1"

