

Phoenix Art Museum

News Release

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Phoenix Art Museum to offer free admission, special discounts on May 18, 2018 in celebration of International Museum Day

The Museum will waive general admission for the general public on Friday, May 18, from 10 am – 5 pm

PHOENIX (May 8, 2018) – In honor of International Museum Day on May 18, Phoenix Art Museum will offer free admission from 10 am – 5 pm, along with discounts and other special perks to highlight the importance of museums in our society. Organized by the International Council of Museums (ICOM) in 1977, International Museum Day aims to raise awareness of the fact that “museums are an important means of cultural exchange, enrichment of cultures and development of mutual understanding, cooperation and peace among peoples.”

Visit the Museum on Friday, May 18 to enjoy:

- **Free general admission** from 10 am – 5 pm.
- **\$18 off** a new Membership, plus a **free gift** (choose from a tote bag, catalog, or poster) when you sign up.
- Claim your additional **free catalog or poster** for any purchase made in The Museum Store.

For additional activities and exhibitions, visit bit.ly/IntlMuseumDay2018. See you here!

To request interviews and high-resolution photography, contact Phoenix Art Museum’s Marketing and Communications Office, at 602.257.2105 or email margaree.bigler@phxart.org.

About International Museum Day

Organized by the International Council of Museums (ICOM) in 1977, the objective of International Museum Day is to raise awareness of the fact that, “museums are an important means of cultural exchange, enrichment of cultures and development of mutual understanding, cooperation and peace among peoples.”

About Phoenix Art Museum

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the southwestern United States. Critically acclaimed national and international exhibitions are shown alongside the Museum’s permanent collection of more than 19,000 works of American, Asian, European, Latin American, modern and contemporary art, and fashion design. The Museum also presents festivals, a comprehensive film program, live performances and educational programs designed to enlighten, entertain and stimulate visitors of all ages. Visitors also enjoy vibrant photography exhibitions through the Museum’s landmark partnership with the Center for Creative Photography, University of Arizona. To learn more about Phoenix Art Museum, visit phxart.org, or call the 24-hour recorded information line at 602.257.1222.

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