

# Phoenix Art Museum

News Release

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## Phoenix Art Museum announces PetSmart support for free-access hours during First Fridays

*PetSmart will generously sponsor the Museum's popular monthly event through June 2018*

**PHOENIX (July 2017)** – Phoenix Art Museum announces PetSmart as a supporting sponsor of the Museum's free-access hours during First Fridays through June 2018. Building on a 10-year history of supporting the Museum, PetSmart will generously sponsor First Fridays, a popular monthly event that offers free general admission from 6 pm to 10 pm on the first Friday of every month and often features special performances, activities, and more. PetSmart's sponsorship will be highlighted on five First Friday dates to be determined, allowing Museum guests to interact with PetSmart representatives and enjoy special activities provided by the Phoenix-based retailer.

PetSmart—the nation's largest pet specialty retailer—made its first gift to the Museum in January 2007 and has since continued to provide support for a broad range of Museum initiatives. The company has participated in some of the Museum's most successful events, including the most attended First Friday in the Museum's history—First Friday, October 6—during which more than 7,000 guests gathered at the Museum to celebrate the opening of [Kehinde Wiley: A New Republic](#). PetSmart was also the inaugural sponsor of the Museum's Military Access Program at Phoenix Art Museum, or [MAP@PAM](#), which provides complimentary admission for veterans, active-duty and retired military personnel, and their extended families. To date, PetSmart has donated more than \$325,000 to support exhibitions, educational programs, and events at Phoenix Art Museum.

### **About Phoenix Art Museum**

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. Critically acclaimed national and international exhibitions are shown alongside the Museum's permanent collection of more than 18,000 works of American, Asian, European, Latin American, Western American, modern and contemporary art, and fashion design. The Museum also presents festivals, a comprehensive film program, live performances and educational programs designed to enlighten, entertain and stimulate visitors of all ages. Visitors also enjoy vibrant photography exhibitions through the Museum's landmark partnership with the Center for Creative Photography, University of Arizona. To learn more about Phoenix Art Museum, visit [phxart.org](http://phxart.org), or call the 24-hour recorded information line at 602.257.1222.

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