

Phoenix Art Museum

Media Advisory

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Phoenix Art Museum kicks off the holiday season with special discounts, giveaways and ways to give back, from Black Friday through Giving Tuesday

Find the best offer for your needs at the Museum on Black Friday, CitySkate Kick-off, Museum Store Sunday, Cyber Monday, and Giving Tuesday!

PHOENIX (November 3, 2017) – From Black Friday to Giving Tuesday, Phoenix Art Museum presents FIVE DAYS of special offers, giveaways, and discounts for new visitors and Members alike. There's a special offer for every type of shopper; whether you like to shop online, inside The Museum Store, or while you're waiting in line to ice skate at CitySkate, Phoenix Art Museum has you covered.

November 24 | BLACK FRIDAY

10 am – 5 pm

It's the Black Friday event for those who love great design, unique gifts, and finding everything you need in one place. Now is the time to purchase all your holiday gifts and gift-Memberships! Avoid the rush, enjoy a leisurely shopping experience, and peruse The Museum Store for distinctive children's gifts, jewelry, home décor, books, accessories and more. Have a cocktail on the patio at Palette, the Museum's restaurant, afterwards!

- 10% discount in The Museum Store* for everyone
- 20% discount in The Museum Store* for Phoenix Art Museum Members
- \$20 off one-year memberships (Individual Plus through Fellow levels; offer valid all day long; on-site purchases only)
- Offers valid in-store* only. Not valid on clearance merchandise or gift certificates.

***Discounts also offered at The Museum Store's pop-up shop at [PhxArt Project: CityScape](#) on Black Friday from 9 am-10 pm.**

November 25 | WELCOME PHXART PROJECT TO CITYSCAPE!

3:00 pm – 10:00 pm

From November 24 through January 7, Phoenix Art Museum brings you [PhxArt Project: CityScape](#). The Museum is taking over a retail space at the CityScape complex and will be hosting a special installation, performances, a pop-up shop, and more during the annual CitySkate ice-skating event in downtown Phoenix. Santa is heading to CityScape on this day, and we are celebrating with hands-on activities and giveaways!

- Join us for the CitySkate Holiday Kick-off event from 3 pm – 10 pm at CityScape
- Enjoy free hands-on art activities with Museum staff at PhxArt Project: CityScape at 3 pm and 5 pm.
- Take advantage of holiday shopping at The Museum Store pop-up at CityScape, which will be open from 5 pm – 10 pm and will have free posters and catalogs to give away.
- Sign up to win four \$10 gift cards to Palette, the Museum's restaurant.
- Be one of the first 50 people at PhxArt Project: CityScape and receive a buy-one-adult-get-one-free youth admission pass.
- All day Membership offer (**on-site at Phoenix Art Museum only**): take \$20 off one-year memberships (Individual Plus through Fellow levels; offer valid all day long; on-site purchases only)

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November 26 | MUSEUM STORE SUNDAY

10 am- 5 pm

It's the new Black Friday without all the madness, and we are opening early to celebrate! Over 400 museum stores across eight countries and three continents will offer relaxing, inspired shopping inside our museums and cultural institutions. Museum Store Sunday offers consumers a special annual shopping experience in our one-of-a kind store, showcasing a broad assortment of distinctive, unique, mission-specific gifts. Did we mention we are one of only a few Herman Miller retailers?

10 am – noon: We open 2 hours early for special early-bird specials to celebrate Museum Store Sunday!

- Free general admission to the Museum's North wing galleries and \$5 tickets to our special exhibition *Past/Future/Present*.
- 25 free Family Memberships to the first 25 people to spend \$25 or more in the Museum Store
- \$25 off of new or gift Membership purchases (Individual Plus through Fellow levels; on-site purchases only)
- Discounts at The Museum Store (20% for Members, 10% for non-Members; on-site purchases only)*
- Complimentary doughnuts and coffee while supplies last

Noon – 5 pm:

- General admission hours begin; all Museum galleries and exhibitions open at noon at regular general admission and special exhibition pricing
- Any non-Member who makes a purchase in the Store can show their receipt at the Visitor Services desk to receive **free admission** to *Past/Future/Present*
- Free Family membership to anyone who spends \$250 or more at the Store
- \$20 off one-year memberships (Individual Plus through Fellow levels; on-site purchases only)
- Anyone who purchases \$25 or more in the Store will be entered into a drawing to win one of five free Family memberships
- Discounts at The Museum Store (20% for Members, 10% for non-Members; on-site purchases only)
- Discounts at Palette (20% for Members, 10% for non-Members)*

*Palette will be open during its normal hours (noon – 3: 30 pm)

November 27 | CYBER MONDAY

After a big Thanksgiving and Black Friday weekend, you may need a break from the crowds but not the deals. Although Phoenix Art Museum is closed this day, the online store is OPEN! Take advantage of discounts from 12:01 am to midnight and finish all of your holiday shopping in one place.

All day

- The Museum Store is offering a 10% discount on [ALL ONLINE orders](#), including gift Memberships!
- Accompany your gifts with some Museum spending money – purchase gift cards online to Phoenix Art Museum, the Museum Store, or Palette, the Museum restaurant, as well.
- Live in town and don't want the hassle of figuring out shipping? The Museum Store offers flat rate shipping or in-store pick up.
- Use discount code: CYBERMONDAY
- Shop here: <https://store.phxart.org/>

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November 28 | GIVING TUESDAY

At Phoenix Art Museum, we believe in the transformative and unifying power of art. That's why we are dedicated to opening doors for all people to access and engage with art and arts education. #GivingTuesday is a global day of giving fueled by the power of collaboration and social media that can help the Museum accomplish this mission of bringing inspiring art to everyone in our community. Celebrated on the Tuesday following Thanksgiving, #GivingTuesday has become a movement that celebrates and supports giving and philanthropy, and this year, Phoenix Art Museum is offering five ways you can give back to your Museum.

All Day

- [Donate online here!](#) Any amount, no matter how small it may seem, makes a big difference. Your gift helps us to care for the artwork, increase our free museum hours, and fund education programs that encourage community members of all ages to engage with art that enriches their lives and ignites their imaginations. We could not accomplish anything we do without you.
- Text to give – Text "PHXART" to 20222 to give \$10, a significant contribution that helps us provide access to meaningful arts and culture programming for all people in the Valley. You may text up to 5 times in one month for a total gift of \$50. Your gift will appear on your cellular phone service bill. Normal texting charges may apply based on your service plan.
- [Become a Member](#) and enjoy free general admission all year long. Join or renew [here!](#)
- Already a Member? [Upgrade your Membership here](#) and enjoy additional benefits while helping the Museum open its doors to all and provide high-quality arts programming that inspires and motivates.
- [Donate your free time!](#) Volunteers are the heart and soul of Phoenix Art Museum, helping us do everything from hands-on art activities to ticket-taking to greeting guests. Sign up for an orientation [here](#).

About Phoenix Art Museum

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. Critically acclaimed national and international exhibitions are shown alongside the Museum's permanent collection of more than 18,000 works of American, Asian, European, Latin American, Western American, modern and contemporary art, and fashion design. The Museum also presents festivals, a comprehensive film program, live performances and educational programs designed to enlighten, entertain and stimulate visitors of all ages. Visitors also enjoy vibrant photography exhibitions through the Museum's landmark partnership with the Center for Creative Photography, University of Arizona. To learn more about Phoenix Art Museum, visit PhxArt.org, or call the 24-hour recorded information line at (602) 257-1880.

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