

Phoenix Art Museum

News Release

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Announcing **INFOCUS** Sidney Zuber Photography Award Call For Entry *Applicants include emerging photographers displaying artistic talents*

PHOENIX (December 12, 2016-February 21, 2017) - **INFOCUS**, LLC, the photography support group of Phoenix Art Museum, is calling for entries for the **INFOCUS** Sidney Zuber Photography Award. The Award is granted biennially to an emerging or early career photographer who demonstrates artistic promise. The competition is open to photographers who are residents of the United States, working in all media and styles.

AWARD

The artist selected will receive an unrestricted cash award of \$ 5,000. In addition, artworks by the winning photographer will be displayed for up to two months at Phoenix Art Museum. The Award winner will also be honored at a reception at the Museum on April 26, 2017 and will be reimbursed up to \$ 1,500 for travel expenses to attend. The selected artist(s) will be featured in **INFOCUS** event announcements and social media promotion by both Rebecca Senf, and the **INFOCUS** group, and will have their websites (if available) linked from the **INFOCUS** Sidney Zuber Photography Award web page. The winner of this award in 2015 was Adam Katseff, Adam's award winning photographs can be seen here: <http://bit.ly/AdamKatseff>.

IMPORTANT DATES

Entry period	December 12, 2016-February 21, 2017
Judging	February 22 – March 31, 2017
Award Ceremony	April 26, 2017
Exhibition	Up to 2 months at Phoenix Art Museum, between May 20, 2017 and January 15, 2018

ENTRY PROCESS

Applicants are required to submit an artist's statement and a URL for the applicant's website, if applicable. The jurors will consider submitted images and the artist's statement in choosing the winning artist and may also consult the applicant's website. Artists may submit up to 7 images and entries must be submitted digitally via the **INFOCUS** website at <http://bit.ly/2CaFE>. The **CaFé** website is the exclusive method of entry and payment of the \$ 35 entry fee, must be processed through it. (PLEASE DO NOT SEND APPLICATION FEES OR ARTWORK TO **INFOCUS** OR PHOENIX ART MUSEUM.) Applicants must first register for the **CaFè** website and create a user profile. For information on using **CaFè**, how to apply and prepare entries, go to <http://bit.ly/ZuberAward>. Although the entry must be a digital representation of a work, the work itself may exist in another medium, such as a print on paper or one or more physical objects. **INFOCUS** will mat and frame one or more works by the winning artist. Applicants may only enter the competition once each year, with a limit of 7 images.

JURORS

The competition will be judged by three jurors: Dr. Rebecca Senf, Norton Family Curator at the Phoenix Art Museum and Chief Curator at the Center for Creative Photography; Mark Klett, Regents' Professor of Art and Distinguished Sustainability Scholar at Arizona State University; and Russell Lord, Freeman Family Curator of Photographs, Prints, and Drawings at the New Orleans Museum of Art. (Please see <http://bit.ly/INFOPUSJurors>)

For their profiles.) The jurors will select one photographer as the **INFOCUS SIDNEY ZUBER PHOTOGRAPHY AWARD** winner, and may identify one or more additional artists for Honorable Mention.

ABOUT INFOCUS, LLC

INFOCUS, LLC is the young and vibrant support group of Phoenix Art Museum's photography department, composed of people actively interested in photography as a dynamic art form. Working together, photographers, collectors and photography enthusiasts provide a high-quality forum for the study, exhibition and production of fine art photographs.

From access to world-class photography and photography experts through exhibitions and lectures at Phoenix Art Museum, to a wide variety of engaging monthly activities, **INFOCUS** LLC programs are designed to educate its members and the public about the history and medium of photography, to encourage collecting and promote the preservation of photographic treasures. In addition, **INFOCUS** has focused increasingly on supporting and spotlighting emerging photographic talent.

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For more information about **INFOCUS**, LLC, please visit <http://bit.ly/2InFocusPhxArt>

About Phoenix Art Museum Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. In addition to an annual calendar of special exhibitions, Phoenix Art Museum's permanent collection galleries are drawn from more than 18,000 objects of modern and contemporary art, fashion design, and photography, as well as American, Asian, Latin American, and European art. Each month, the Museum hosts a wide variety of public programs, including lectures, performances, tours, workshops, and film screenings designed for audiences of all ages to enjoy. To learn more about Phoenix Art Museum, visit PhxArt.org, or call the 24-hour recorded information line at 602.257.1222.

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