

# Phoenix Art Museum

News Release

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## Phoenix Art Museum features HGTV's Sarah Richardson at 2017 Independent Woman Luncheon

*Acclaimed Designer Headlines the Popular Fundraiser on February 7, 2017*



**PHOENIX (November 14, 2016)** – Phoenix Art Museum is delighted to welcome design authority and beloved TV personality Sarah Richardson as the upcoming Independent Woman Luncheon's keynote speaker. The lunch will take place on February 7, 2017 at noon in the Museum's Cummings Great Hall.

Now in its seventh year, the Independent Woman Luncheon has become one of the Valley's most beautiful and beloved philanthropic events. The luncheon celebrates the Valley's premier design community as they come together in support of Phoenix Art Museum's commitment to excellence in visual arts and education. This year, the event continues its tradition of honoring a high-profile designer as the keynote speaker, welcoming Sarah Richardson to the Museum on February 7.

"Phoenix Art Museum is grateful for the ongoing support of our community, whose generosity is evidenced by events like the Independent Woman Luncheon," said Amada Cruz, the Sybil Harrington Director and CEO. "Through the dedication of the Valley's interior designers and the commitment of our volunteer leadership, events like this have a profound impact on the Museum's ability to provide access to world-class exhibitions and educational programming." Since its inception in 2011, the Independent Woman Luncheon has raised more than \$1,000,000 on behalf of Phoenix Art Museum.

Richardson is best known as the host of hit HGTV shows *Room Service*, *Design Inc.*, and *Real Potential*. She's also a bestselling author, as well as the contributing design editor for *Good Housekeeping* magazine. Her trademark enthusiasm for effortless, down-to-earth elegance has garnered her the loyalty of viewers across the world, earning her awards such as the *Caldwell Partners Top 40 Under 40™*. Her most recent book, *At Home: Sarah Style*, will be available for purchase in The Museum Store, and the designer will be signing copies on the day of the luncheon.

The Independent Woman Luncheon also offers an exclusive opportunity to see one-of-a-kind pieces by the Valley's premier design firms. This year's design theme is "A \_\_\_\_\_ Recipe for Harmony," inspired by the rooms and recipes featured in *At Home: Sarah Style*. Participating designers have been asked to create table centerpieces expressing their own interpretations of what it means to live and design in harmony. Each centerpiece will be set against a tablecloth created with material from Richardson's latest fabric collection, and will also be available for purchase at the luncheon. There will also be a raffle featuring exclusive gift items and furnishings from some of the Valley's premier luxury retailers and purveyors of fine goods. All proceeds benefit the Museum's educational and exhibition programming.

### Tickets and event information

Tickets are \$300 for individual seats, or \$3000 for a table of ten guests. To purchase tickets or receive further information, contact Camellia Rowland, Senior Development Events Manager at (602) 307-2012 or [camellia.rowland@phxart.org](mailto:camellia.rowland@phxart.org). For more information about the event, contact the Development Office at 602.307.2012. For interviews, images and press, contact Margaree Bigler, Marketing and Communications Manager, at 602.257.2105, or visit [phxart.org](http://phxart.org).

Independent Woman Luncheon is generously sponsored by Partner Underwriters David E. Adler Fine Rugs and My Sister's Closet; Corporate Sponsor Cambria; along with Community Sponsors Cullum Homes, Fox Restaurant Concepts, Nathan and Associates, and Main Dish.

#### **About the Independent Woman Luncheon 2017**

First established in 2011, the Independent Woman Luncheon is a philanthropic event that raises funds for exhibition and education programming at Phoenix Art Museum. The event is lead by its committee of volunteer leadership, and is chaired by Amy Cohn and Matthew Boland. Along with its keynote speaker and exquisite décor, this year's Independent Woman Luncheon will include a complimentary copy of the inaugural issue of the Independent Woman Luncheon's Lifestyle Guide, featuring behind-the-scenes details about the event and comprehensive guide to some of the Valley's bespoke purveyors of design services, décor, furnishings and more.

#### **About Sarah Richardson**

An award-winning designer and television personality, Sarah Richardson is the host and co-producer of five HGTV lifestyle series, which are seen in over 100 countries. Her practical and inspiring approach to design shows viewers how to turn ordinary spaces into magazine-worthy rooms. As the founder of Sarah Richardson Design Inc., Sarah provides innovative solutions that speak to the tastes of a contemporary audience. Sarah is known for her signature approach to color, pattern and design. Sarah recently launched her 2nd fabric collection with Kravet, and has a line of home textiles (including bedding, throws, drapery panels and table linens) which are available for purchase through her website [www.sarahrichardsondesign.com](http://www.sarahrichardsondesign.com) Sarah is the author of two bestselling books for Simon & Schuster, *Sarah Style* and *At Home: Sarah Style* and is the Contributing Design Editor of *Good Housekeeping Magazine*. Sarah is currently in production on a new TV series which documents the process of building an off the grid home from the ground up.

#### **About Phoenix Art Museum**

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. Critically acclaimed national and international exhibitions are shown alongside the Museum's permanent collection of more than 18,000 works of American, Asian, European, Latin American, Western American, modern and contemporary art, and fashion design. The Museum also presents festivals, a comprehensive film program, live performances and educational programs designed to enlighten, entertain and stimulate visitors of all ages. Visitors also enjoy vibrant photography exhibitions through the Museum's landmark partnership with the Center for Creative Photography, University of Arizona. To learn more about Phoenix Art Museum, visit [PhxArt.org](http://PhxArt.org), or call the 24-hour recorded information line at (602) 257-1222.