

# Phoenix Art Museum

## Media Advisory

### **MEDIA CONTACT:**

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## Museum Summertime Mini Membership aims to keep Phoenix cool, all summer long *Phoenix Art Museum to offer \$30 Membership for June, July and August*

**PHOENIX (May 24, 2016)** – In anticipation of the impending Arizona summer heat, Phoenix Art Museum now offers Summertime Mini Memberships to make the hottest time of year a bit more bearable. Whether staycationing in town, or looking for something fun to do between trips away, locals can enjoy unlimited admission for two visitors all summer for just \$30. Along with unlimited general admission, visitors will save on special-engagement exhibition pricing during normal free access hours, including First Friday, Free Wednesdays, and Discount Tire Free Family Second Sundays.

### Details:

- \$30 entitles visitors to unlimited admission from June 1 to August 31.
- Includes free admission for two adults along with your children/grandchildren 17 and under
- Includes a 10% discount at Palette, our on-site restaurant.
- Includes a 10% discount at The Museum Store.
- Members who upgrade to an annual Membership at the end of summer may apply their \$30 Mini Membership toward the Annual Membership (some restrictions may apply).

To purchase a summertime mini-membership, valid through June 1 – August 31, call 602.257.2124 or visit <http://bit.ly/PhxArtSummerMemberships>.

### **About Phoenix Art Museum**

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. In addition to an annual calendar of special exhibitions, Phoenix Art Museum's permanent collection galleries are drawn from more than 18,000 objects of modern and contemporary art, fashion design, and photography, as well as American, Asian, Latin American, and European art. Each month, the Museum hosts a wide variety of public programs, including lectures, performances, tours, workshops, and film screenings designed for audiences of all ages to enjoy.

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