

Phoenix Art Museum

Media Advisory

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Everyone is a Member on International Museum Day at Phoenix Art Museum!

Phoenix Art Museum to offer free admission, artist talks and activities for kids on May 18, 2016

PHOENIX (May 4, 2016) – In honor of International Museum Day on May 18, and to raise awareness about the importance of museums in our society, Phoenix Art Museum will invite everyone to be a Museum Member for a day by offering free museum admission all day along with discounts and free activities. In addition to making everyone a Museum Member for a day, Phoenix Art Museum will host a hands on art activity and a special lecture by visiting artist Teresita Fernández. Join us for a full day of #FreeAdmissionWednesday to celebrate!

List of International Museum Day activities and benefits:

- All day: Free general admission to the Museum
- All day: 10% discount for the public at Phoenix Art Museum Store (gift w/ purchase for Museum Members)
- All day: 10% discount for the public at Palette, the Phoenix Art Museum Restaurant
- 3:30 pm: Make It! Activity creating surrealist collage inspired by a specific work of art
- 6:30 pm: Free Artist Lecture with Teresita Fernández
(Limited seating. Reserve tickets here: <http://bit.ly/PhxArtTeresitaFernández>)

About International Museum Day: Organized by the International Council of Museums (ICOM) since 1977, the objective of International Museum Day is to raise awareness of the fact that, “museums are an important means of cultural exchange, enrichment of cultures and development of mutual understanding, cooperation and peace among peoples.”

About Teresita Fernández: Teresita Fernández (born 1968, Miami, Florida) is recognized for her public sculptures and unconventional use of materials. Her experiential, large-scale works are often inspired by landscape and natural phenomena as well as diverse historical and cultural references. The artist's work has explored issues in contemporary art related to perception and the fabrication of the natural world. Appointed by President Obama, she is the first Latina to serve on the U.S. Commission of Fine Arts, a 100-year-old federal panel that advises the President and Congress on national matters of design and aesthetics. Fernández's works are included in many prominent collections and have been exhibited extensively both nationally and internationally from the Museum of Modern Art, New York to the Centro de Arte Contemporáneo de Málaga in Spain, among many others. Fernández received her MFA from Virginia Commonwealth University and her BFA from Florida International University. She has lived and worked in New York since 1997.

About Phoenix Art Museum

Phoenix Art Museum has provided access to visual arts and educational programs in Arizona for more than 50 years and is the largest art museum in the Southwestern United States. In addition to an annual calendar of special exhibitions, Phoenix Art Museum's permanent collection galleries are drawn from more than 18,000 objects of modern and contemporary art, fashion design, and photography, as well as American, Asian, Latin American, and European art. Each month, the Museum hosts a wide variety of public programs, including lectures, performances, tours, workshops, and film screenings designed for audiences of all ages to enjoy.

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